



Merton's Mini Holland

Mayor's Design Advisory Group
20 January 2014



Introductions

Cllr Andrew Judge

Cabinet Member for Environmental Sustainability & Regeneration

Chris Lee

Director of Environment & Regeneration

Paul McGarry

futureMerton Manager

Atholl Noon

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Merton's Mini Holland

Why Merton?

Our Cycling Vision

Our Proposals

Promoting Regeneration & Growth

Wimbledon Town Centre

Raynes Park Town Centre

Morden Town Centre

Connectivity, Permeability, Severance

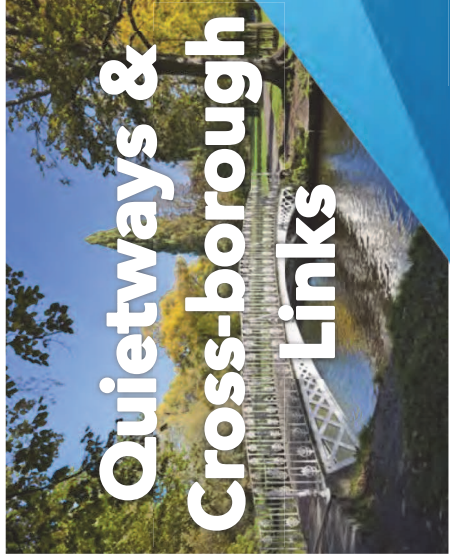
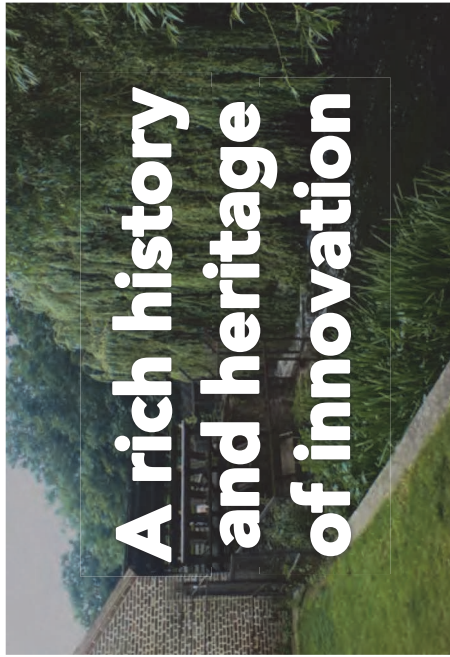
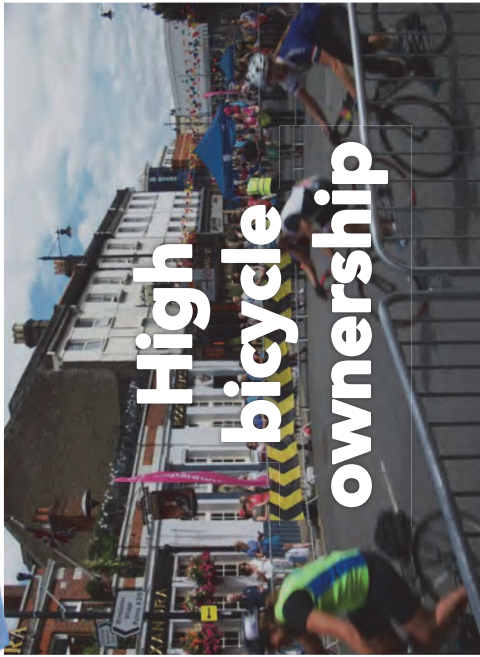
Behaviour Change & Promotion

Project Delivery

Management & Governance



Why Merton?



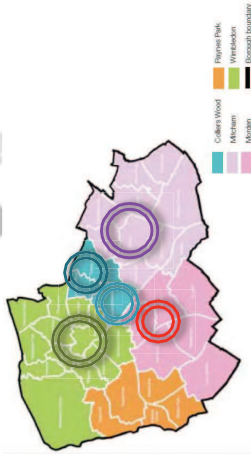
Our Proposals



Regeneration Context

Promoting Growth

- 10% population growth
- 3400 new homes by 2026
- 600 new jobs / 250 new businesses by 2015
- Housing growth targeted at Colliers Wood, South Wimbledon, Morden and Mitcham (15min neighbourhoods)
- New District Centre planned for Colliers Wood
- Economic growth in central Wimbledon and wider SW19 (professional services and digital media)
- Investment underway in Mitcham and Colliers Wood town centres.
- futureMerton set up to deliver and underpin design quality and good place making.



Wimbledon

“Using Wimbledon’s international brand to elevate the profile of the Mayor’s cycling vision and investment”

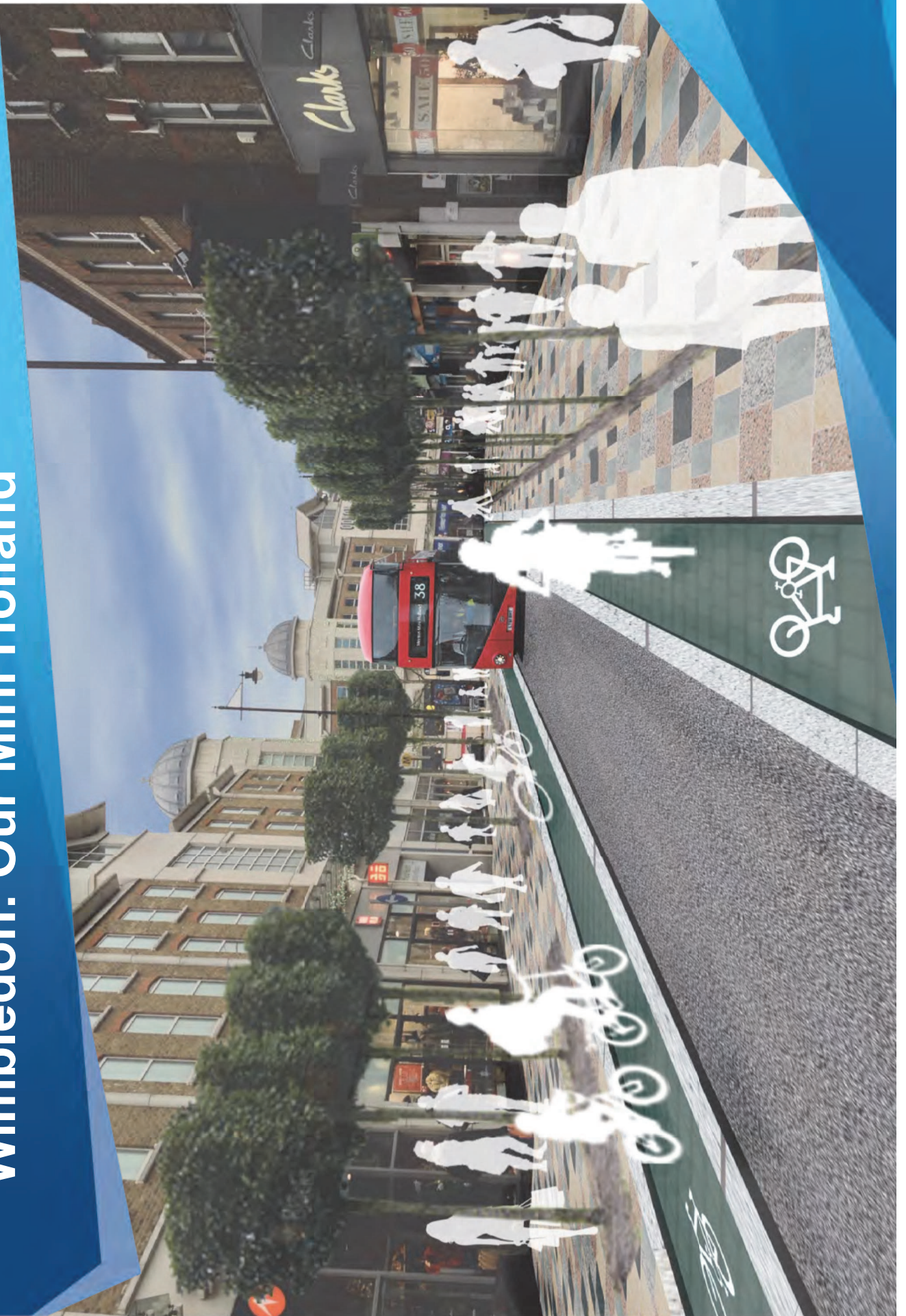
- Economic hub of the borough
- 50% of Merton’s jobs are in Wimbledon
- Embarking on a business led strategy for Wimbledon’s growth
- future Wimbledon conference 2013
- Growth linked to Crossrail 2
- Richard Rogers’ **‘Wim-Ramblas’**



Wimbledon Town Centre



Wimbledon: Our Mini Holland



Wimbledon: Mini Holland

- **Segregated cycle facilities**
(Wimbledon Hill – Broadway – Sth Wimbledon)
- **Gyratory removal**
5 options tested, 1 preferred approach.
Initial traffic modelling is positive.
Physically achievable in highway land.
Minimal disadvantage to buses
- **Benefits to pedestrians and business**
- **Focus on quality of place as well as movement**
- **Building on the success of, not re-doing Destination Wimbledon**
- **Recognised need for active traffic management and area-wide strategy.**



Central Wimbledon



Raynes Park

- Closing a gap in the cycle network
- Opportunity for cross-borough links with Kingston
- Link up with Rail-side Path quiet-way
- Lwr Downs Road tunnel
- Build upon the successful Raynes Park enhancement plan



Morden Town Centre

- Medium-term regeneration project now underway
- Public Realm vision agreed
- Baseline Transit modelling complete
- VISSIM traffic modelling commissioned
- LBM/TfL development brief to redevelop Morden Station (retail / leisure / 400 homes)
- Gyratory removal and complete urban realm improvement
- Model for suburban intensification and town centre transport interchange
- Embed cycling routes in the town centre and enable cross borough links to Sutton and Wandle Valley.



Behaviour Change & Promotion

“measures to achieve 10% modal share in cycling by 2020”

- Cycle training
(adult/child/school/commuter rides)
- Partnerships with schools
- JobCentre Plus schemes
- Recycle a cycle
- LiveWell (public health)



Project Delivery & Management



Merton's track record

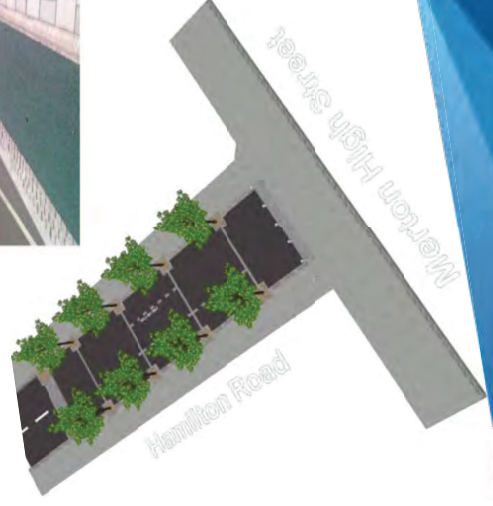
- MJ Award: Best Achieving Council 2013
- Raynes Park: London's best performing High Street 2012
- Destination Wimbledon: Excellence in Public Realm, London Transport Awards 2012
- 4 Housing Design Awards in 2012/13 for excellence in urban design
- Annual Resident's survey 2013: Unprecedented levels of satisfaction with the Council and its investment in the borough.

THE MJ
2013
BOROUGH AWARD
10th ANNIVERSARY
WINNERS

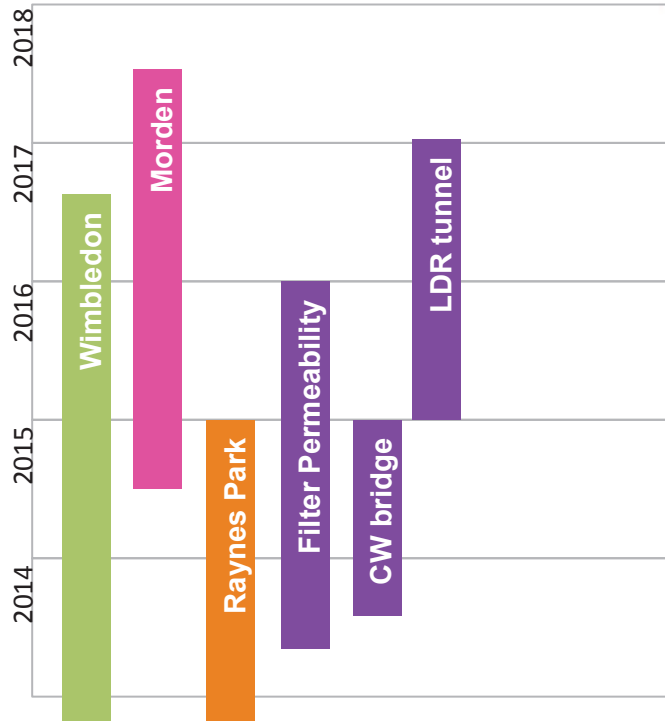
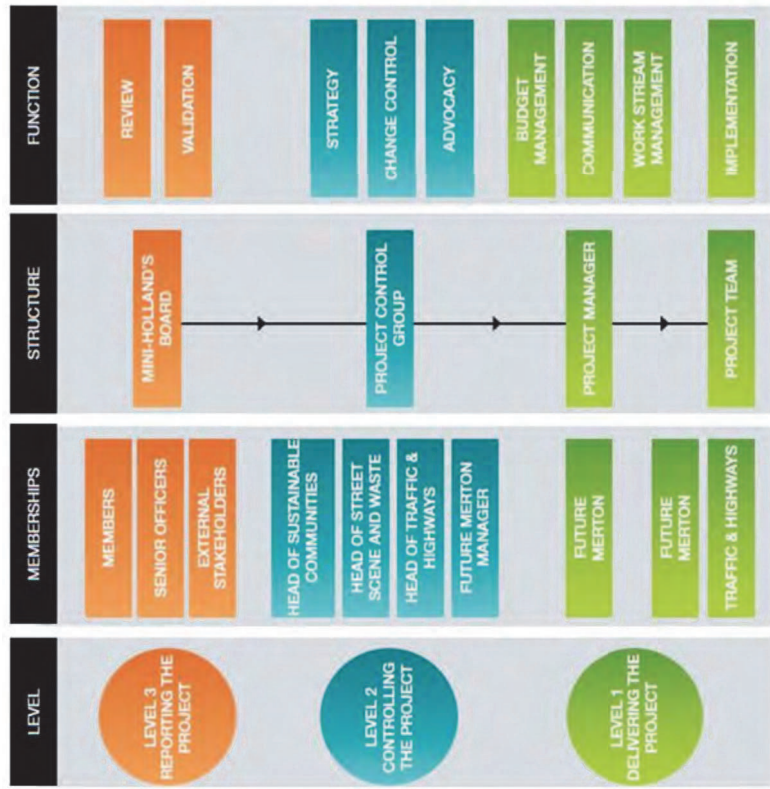
**Best
Achieving
Council**



Colliers Wood to South Wimbledon cycle route
(extension of CSH route along Merton High Street)



Bid requirements



Thank You

Merton's mini-Holland bid is supported by:

Stephen Hamblin

Cllr Stephen Hamblin
Leader of Merton Council

Suzanne Evans

Cllr Suzanne Evans,
Leader of the Merton Coalition

Conor Moulton

Cllr Connaught Moulton
Leader of the Merton Conservatives

Richard Tracey

Richard Tracey
London Assembly Member for Merton & Wandsworth

Peter Southgate

Cllr Peter Southgate
Leader of Merton Park Independent Residents

Stephen Hammond

Stephen Hammond
MP for Wimbledon

Ian Dysart

Cllr Ian Dysart
Leader of the Merton Liberal Democrats

Siochán McDonagh

Siochán McDonagh
MP for Mitcham and Morden



Merton Cycling Campaign



Wimbledon Civic Forum

Wimbledon Civic Forum



lovewimbledon

LoveWimbledon Business Improvement District



Merton Chamber of Commerce

